



The director position on the Global Alliance Executive Board is held as a partnership between the appointed director and their nomination organization. The elected director will serve as a member of the board with their primary fiduciary duty to the entire Global Alliance membership.

### **Global Alliance Board Member Duties and Responsibilities:**

- To promote Global Alliance globally by **recruiting at least three new members by the end of December 2023.**
- To undertake and **secure partnerships and sponsorship** initiatives including funding.
- To participate in up to **twelve web calls per year** (every first Tuesday of the month at 12:00 GMT Lisbon/London Time) and **attend in person at two Global Alliance meetings per year** (Executive Board meeting to take place in Chennai, India on 20 September 2023 and the Annual General Meeting and Board meeting date and place to be confirmed between April/ May 2024).
- To **participate in the bi-annual World Public Relations Forum.** In 2023 WPRF will take place in Chennai, India between September 21-23, 2023.
- To **accept assignments and make significant contribution** to a hard-working Board.
- To **promote the Global Alliance within his/her region**, including WPRF, World Public Relations and Communication Awards, Global Alliance Focused Months and making invitations to potential partners and sponsors.
- To **lead projects on behalf of Global Alliance** to enhance the public relations profession worldwide.
- Be well-versed in Global Alliance objectives and supportive of its broad goals.
- Be able to work in a highly diverse, multicultural environment.
- Be self-funding (or secure financial support).

Ends. July 2023.